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PLEASE HELP US HELP THE MOST

Fish, the largest category of exploited animals, are sentient beings who suffer the worst abuses. Your donation helps enable our advocacy on their behalf. Fish Feel is an all-volunteer, 501(c)3 nonprofit organization.

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January 12, 2023



Dear <<First Name>>,

Greetings in the new year! Let's start off with some of our highlights of 2022:

With the pandemic winding down (hopefully!) in-person outreach events began happening again, and Fish Feel was able to participate in a number of them.

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Baltimore. Afterwards, we **handed out** Fish Feel literature to visitors at the National Aquarium (in Baltimore).

We celebrated Earth Day as a featured speaker at the **Pottstown EcoFest**, where we debuted our **new t-shirts**.

In June, our new vegan seafood poster was popular at the **Lancaster VegFest**, and we spent a weekend in July tabling at the **Taking Action for Animals Conference**, in Washington, D.C.

We were on the run in August, with a booth at the **Phoenixville VegFest** and at the **Vegan Soulfest + We Give Black Fest 2022** (where we debuted our new banner), and we participated in The Animal Liberation March in **Washington, DC** and in **NYC** (on **World Day for the End of Speciesism**, and we promoted the 3rd annual **Respect for Fish Day!**)

We concluded our 2022 outdoor events in September with a beautiful day at the ever-popular **Richmond VegFest**.

We also supplied others with posters and literature for outreach events. If we can assist you with such supplies please let us know. Our beautiful Fish Feel t-shirts and other products are also helping to spread the message!

Interviews

On Compassion for All Animals Day, WCUW's Marlene Narrow **interviewed** Fish Feel's Mary Finelli, on her program, Vegan Nation. Mary was also interviewed by Laura Slitt for Vermont's Valley Vision Community TV, and another **interview** with Fridays 4 Future will be broadcast on their upcoming Protect Our Future From Fossil Fuels program.

Collaboration

Fish Feel was a signatory to a letter to federal political leaders urging them to support the FDA Modernization Act, which eliminates the requirement that drugs in development must undergo testing in nonhuman animals. We are delighted that President Biden has signed the bill into law! Our thanks to Citizens for Alternatives to Animal Research and Experimentation for **spearheading the letter**. Fish Feel has also endorsed the **Plant Based Treaty**, and is a Policy Leader with Animal Place's **Food for Thought** program.



The artist, Philip McCulloch-Downs modeling his creation at VegFest UK London

Media

Every day, we search news and other sources for information about fishes. In response to many articles, we post comments advocating for fishes, and we share the most relevant information on our **Facebook page** and on other pages. Some of our comments are also quoted by the media, such as one in response to an **article** about wildlife killing contests, which was published as a letter in a subsequent issue, and **this one** against hypocrisy in the fishing industry.

Please make a point of advocating for fishes whenever you get a chance to do so. They desperately need your help!

Fish Feel was also **mentioned** recently in The Animal Doctor's syndicated column, and Mary and veterinarian Michael W. Fox submitted a letter to the Star Tribune (MN) cautioning against shrimp farming and the consumption of shrimps or shrimp byproducts.

We are delighted that animal rights activist and filmmaker Ryuji Chua **was a guest** on The Daily Show to discuss his terrific video advocating for fishes.

Elsewhere in the media, the new film, **Blueback**, "focuses on a friendship with a big friendly fish ... and the powerful response to humans threatening the animal." Now in cinemas around Australia, hopefully Blueback will be available to a global audience soon. The blockbuster, **Avatar: The Way of Water**, with its strong pro-environmental theme, is receiving critical acclaim.

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the seafood industry is paying attention. The number of companies involved in producing plant-based seafood alternatives and cell-cultured seafood has proliferated" so much so that Seafood Source, a seafood industry publication, will now "be compiling a **weekly round-up** of the latest news from the sector."

Thank you for your concern and compassion for fishes, and for all you do to help make the world a better place for all. We look forward to continued progress in 2023. A very happy, healthy, humane new year to you and all!



Most sincerely,
Mary Finelli
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~Sea Animals - Don't Eat Them~

Fish Feel is an all-volunteer, 501(c)3 nonprofit organization.
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